

# Help Others Reach Out to the Still Suffering Addict



## SHARE YOUR INTERGROUP'S OUTREACH MATERIALS

The Conference Public Information Committee (CPIC) supports the fellowship as a whole to carry the message to suffering sex and love addicts.

Instead of every Intergroup “reinventing the wheel” with all-new materials, the CPIC exists to help Intergroups and Groups share materials.

If your Intergroup (or Group without an Intergroup) has used outreach materials successfully - especially using new technology - please consider sharing.

This includes digital:

- print files for letters, flyers, posters
- media items such as online news
- design files for outdoor signage
- audio and video recordings.

Items can be submitted at the CPIC page on the S.L.A.A. website:

<http://www.slaafws.org/committee/cpic>

In order to be shareable, the outreach materials must:

- be approved in Group Conscience for submission to the CPIC for sharing
- comply with the S.L.A.A. 12 Traditions and 12 Media Guidelines
- comply with the approved S.L.A.A. Suggestions for Public Outreach
- comply with the CPIC Guidelines for Video
- be only about S.L.A.A. informational topics and/or convey our message by the telling of our stories.

Necessary consents and releases are also required for the CPIC to share the content.

The CPIC works with Intergroups and Groups to ensure:

- all shared material complies with S.L.A.A.'s requirements as outreach or public information; and
- your service body is satisfied with the final format and how your material will be shared.